

# Tyler A. Maron

Creative Designer / Multimedia Illustrator  
New York City, New York  
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My visual talent and creative prose are both applied with traditional and experimental methods to approach projects from all possible angles. I wish to aid every other aspiring individual and collective in achieving their goals by utilizing my innovative skills.

## Experience

### Acolyte LED Inc. / General LED

- June 2017 - September 2018 (Garfield, New Jersey)
- › In-house graphic design for the LED lighting technology giant
- › Handling two brands simultaneously: Acolyte LED and AgiLight®
- › Design and maintenance of product spec sheets, brochures, manuals
- › Full-page print ads appearing in Architectural Lighting Magazine, ARC Magazine, Sign Of The Times, Sign Builder Illustrated
- › Motion graphics and video production for LED fixture product lines
- › Graphic creation of social, website, and HTML assets

### Midtown Comics NYC

- May 2015 - May 2017 (New Hyde Park, New York)
- › Graphic design for the biggest e-commerce comic retailer in NYC
- › Responsive HTML5/CSS3 coding for Midtown Comics site redesign
- › Front-end design for the Midtown Comics mobile app & website
- › Graphic creation of web assets and newsletter assets
- › Newsletter coding for recipient-base of over 160,000 subscribers
- › Scanning & graphic processing of 400+ unique weekly products

### littleBits Electronics

- Winter 2013 Internship (New York City, New York)
- › On-site graphic design for an award-winning educational electronics company featured at TED, CNN, Forbes, WIRED, and New York Times
- › Thorough design research for “real-world” application for products
- › Aided in strengthening brand production of the quickly-growing start-up electronics company
- › Company website homepage re-design
- › Experienced a fast-paced work schedule during the Holiday season when launching the popular littleBits Holiday Kit

### Freelance Design Work

- 2012 - Present
- › In addition to my full-time work history, I have created freelance design and branding for a multitude of clients, including Nick Mullen, The Learning Tree LLC, Cilento Mortgage Advisory Corp., Regional Hospice and Palliative Care, NFHS Rebel Productions, and Sinap.tc



## Education

### Full Sail University

- June 2010 - May 2012  
Winter Park, Florida
- Bachelor of Science in Digital Arts & Design
- › Salutatorian of May 2012 graduating class
- › Selected & Presented in the Digital Arts & Design May 2012 Graduate Showcase featuring the top 5 graduates of the class

### University of Bridgeport

- August 2013 - July 2014  
Bridgeport, Connecticut
- Master of Science in Elementary Education
- › Completed accompanying year-long internship at Sherman Elementary School; Grades K-8

## Skills

- › Print design & responsive web design
- › Copywriting & creative prose
- › Working under fast-paced deadlines
- › Working in small groups/teams

## Software

- › Adobe Creative Suite / CC
- › HTML5 & CSS3 Responsive Coding
- › Zurb Foundation 6 Framework
- › MailChimp Marketing Platform
- › Basecamp Project Management

## Networking

- › Behance [behance.net/TylerAM](http://behance.net/TylerAM)
- › LinkedIn [linkedin.com/in/TylerAM](http://linkedin.com/in/TylerAM)
- › Blog [daybook.tyleram.com](http://daybook.tyleram.com)
- › Instagram [instagram.com/TylerAMM](http://instagram.com/TylerAMM)

