

Tyler A. Maron

Creative Designer / Multimedia Illustrator / Enterprising Wordsmith
New York City, New York
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My visual talent and creative prose are both applied with traditional and experimental methods to approach projects from all possible angles. I wish to aid every other aspiring individual and collective in achieving their goals by utilizing my innovative skills.

Experience

Acolyte LED Inc.

June 2017 - Present (Garfield, NJ)

- › In-house graphic design for the LED lighting technology giant
- › Design and handling of LED fixture spec sheets and manuals
- › Full-page print ads appearing in various magazines, including Architectural Lighting Magazine
- › Motion graphics and video production for LED fixture product lines
- › Graphic creation of site assets and HTML newsletter assets

Midtown Comics

May 2015 - May 2017 (New York City, New York)

- › Graphic design for the biggest e-commerce comic retailer in NYC
- › Responsive HTML5/CSS3 coding for Midtown Comics site redesign
- › Front-end design for the Midtown Comics mobile app & website
- › Graphic creation of web assets and newsletter assets
- › Newsletter coding for recipient-base of over 160K subscribers
- › Scanning & graphic processing of up to 400+ weekly products

littleBits Electronics

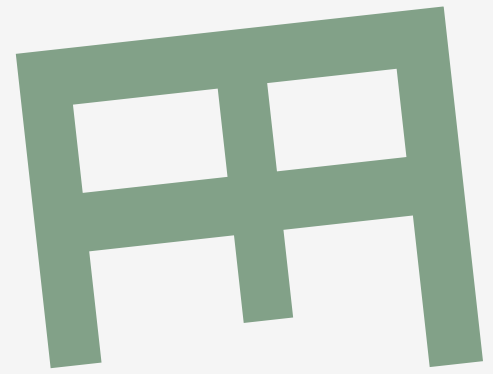
Winter 2013 Internship (New York City, New York)

- › On-site graphic design for an award-winning educational electronics company featured at TED, CNN, Forbes, WIRED, and New York Times
- › Thorough design research for “real-world” application for products
- › Aided in strengthening brand production of the quickly-growing start-up electronics company
- › Company website homepage re-design
- › Experienced a fast-paced work schedule during the Holiday season when launching the popular littleBits Holiday Kit

Freelance Design Work

2012 - Present

- › In addition to my full-time work history, I have created freelance design and branding for a multitude of clients, including Cilento Mortgage Advisory Corp., Regional Hospice & Palliative Care of Western CT, NFHS Rebel Productions, No Such Comics, and Sinap.tc.



Education

Full Sail University

June 2010 - May 2012

Winter Park, Florida

Bachelor of Science in Digital Arts & Design

- › Salutatorian of May 2012 graduating class
- › Selected & Presented in the Digital Arts & Design May 2012 Graduate Showcase featuring the top 5 graduates of the class.



University of Bridgeport

August 2013 - July 2014

Bridgeport, Connecticut

Master of Science in Elementary Education

- › Completed accompanying year-long internship at Sherman Elementary School; Grades K-8

Skills

- › Print design & responsive web design
- › Copywriting & creative prose
- › Working under fast-paced deadlines
- › Working in small groups/teams



Software

- › Adobe Creative Suite
- › HTML5 & CSS3 Responsive Coding
- › Zurb Foundation 6 Framework
- › MailChimp Marketing Automation



Networking

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| LinkedIn | linkedin.com/in/TylerAM |
| Behance | behance.net/TylerAM |
| Blog | Daybook.TylerAM.com |
| Twitter | twitter.com/TylerAM |
| Instagram | instagram.com/Tyleramm |